

monitor output of at least one sensor at the apparatus;  
determine whether any of the monitored sensor output  
satisfies predefined response criteria; and  
transmit a device discovery response message including  
a predefined indication in response to detecting a  
device discovery message within a predefined time  
period after determination of a sensor output satisfy-  
ing the predefined response criteria.

**18.** An apparatus according to claim 17, further comprising  
a motion sensor configured to provide motion sensor output,  
wherein the motion sensor output satisfying the predefined  
response criteria correlates with motion sensor data when the  
apparatus has been touched.

**19.** An apparatus according to claim 17, wherein the pre-  
defined indication indicates that the apparatus has been  
touched.

**20.** A computer program product comprising computer  
executable program code recorded on a non-transitory com-  
puter readable storage medium, the computer executable pro-  
gram code comprising:

code configured to cause monitoring output of at least one  
sensor at an apparatus;  
code configured to cause determining whether any of the  
monitored sensor output satisfies predefined response  
criteria; and  
code configured to cause transmitting a device discovery  
response message including a predefined indication in  
response to detecting a device discovery message within  
a predefined time period after determination of a sensor  
output satisfying the predefined response criteria.

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